

November 24, 2021

Roman and Adam,

I would like to start by introducing myself, I'm Dennis Gibbs, the newly elected President for CUPE Local 218. One of many reasons that I took on this role was to bring solidarity and efficiency to the Local.

CUPE Local 218 has just recently renewed its contract with Union Marketing with hopes to further our relationship with Union Marketing and to provide the best service possible to our Members.

On November 20th, 2021 the Local held elections for two very important positions. Prior to the election, the Local had reached out to Union Marketing requesting a list of all Members in good standing. The purpose of this is for our Election Committee to vet through members that are in good standing and thus have the opportunity to vote and members who are not in good standing, which are not able to vote.

The Election Committee had noticed towards the closing of the election that there might be some discrepancies with the members in good standing list which was supplied by Union Marketing. Since this time, the Local has been contacted by many members which were not able to exercise their union right to vote.

With my direction, the Local reached out to Union Marketing to investigate if there were possible oversights by Union Marketing.

It was brought to my attention that the Local received a response from Union Marketing that they had neglected to provide service in LUNA and had not updated the Locals member in good standing list since November 2020.

This oversight has caused CUPE Local 218 an enormous amount of animosity and has divided our membership more than ever.

I'm sure you can understand that as President, I cannot allow union dues to be spent on services that harm or create division within the Local.

I would appreciate a statement from Union Marketing to provide clarity to the Elections Committee as to the circumstances of the members in good standing list being incomplete. Furthermore, we would appreciate assurances, and a plan that details how Union Marketing will ensure that all databases and reports for which they provide services to the Local will remain up-to-date at all times.

I look forward to your response.

Best regards,



Dennis Gibbs
President
CUPE Local 218
